#### **Vermont Health Connect Update**

Commissioner Mark Larson & Deputy Commissioner Lindsey Tucker Department of Vermont Health Access March 18, 2014



# January - May Coverage Data

Updated 3/17	Individual Plans Confirmed (Checked Out)	Payment Received (Paid)	Enrollment Effectuated (Enrolled)				
Qualified Health Plans							
January Start	12,677	11,915	11,577				
February Start	1,989	1,842	1,635				
March Start	3,268	2,689	2,218				
April Start	9,865	1,878	1,104				
May Start	1,151	183	0				
Medicaid (Does not include 33,549 automatically enrolled from VHAP/Catamount)							
January Start	12,133	N/A	11,704				
February Start	4,431	N/A	4,192				
March Start	4,961	N/A	4,416				
Total	50,475	18,507 (QHP only)	36,846				

# **Catamount/VHAP Transition**

3/17/2014		2014 VHC Actuals				Individuals That Have Applied				
ACCE		ACCESS Population		Application		Plan Confirmation		Percentage of Actuals Applied at		
Program	Total Enrollment 12/20/13	Changed to Medicaid 12/20/13	Needs Coverage for April 2014	Applied at VHC	Outreach Needed to Apply	Medicaid & Dr. Dynasaur Confirmed	QHP Plan Confirmed	VHC (Applied at VHC/Needed Coverage)	Percentage of Plans Confirmed at VHC (Plan Confirmed/Total Applied)	Percentage of Plans Effectuated at VHC (Plan Effectuated/Total Applied)
VHAP	36,508	31,574	4,934	3,554	1,380	1,217	1,303	72.0%	70.9%	44.3%
СНАР	13,105	1,614	11,491	9,373	2,118	2,255	5,169	81.6%	79.2%	40.5%
ESIA & VHAP/ESIA	1,398	361	1,037	238	799	43	59	23.0%	42.9%	26.1%
Sunset Total	51,011	33,549	17,462	13,165	4,297	3,515	6,531	75.4%	76.3%	41.2%

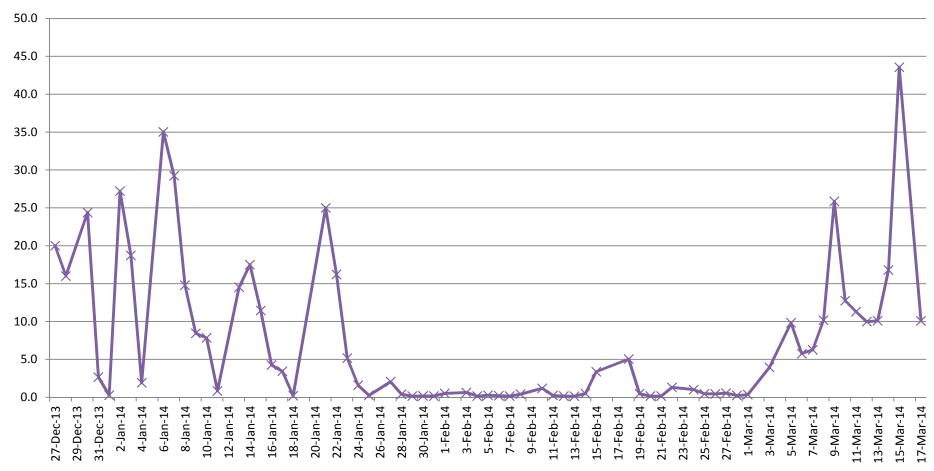
# **VHC Activity**

	То	tal	Since March 1st		
	Applications	Individuals	Applications	Individuals	
Accounts Created	52,362	N/A	8,034	N/A	
Applications Submitted	39,943	75,044	9,628	18,914	
Plan Selections	32,777	51,971	9,099	14,824	



#### **Customer Support Center**

#### **Avg Time to Answer**

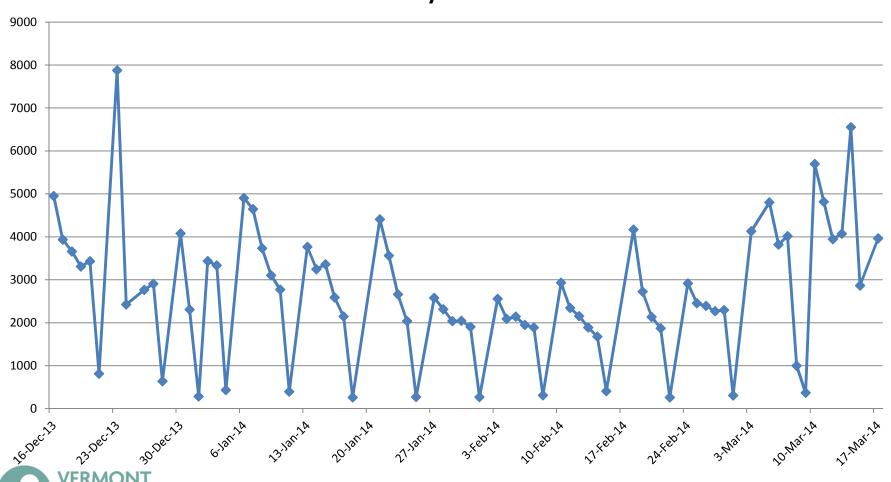




### **Customer Support Center**

Find the plan that's right for you





### **Electronic Payments**

- 50% of new customers using e-pay
- 20% of previous customers chose e-pay

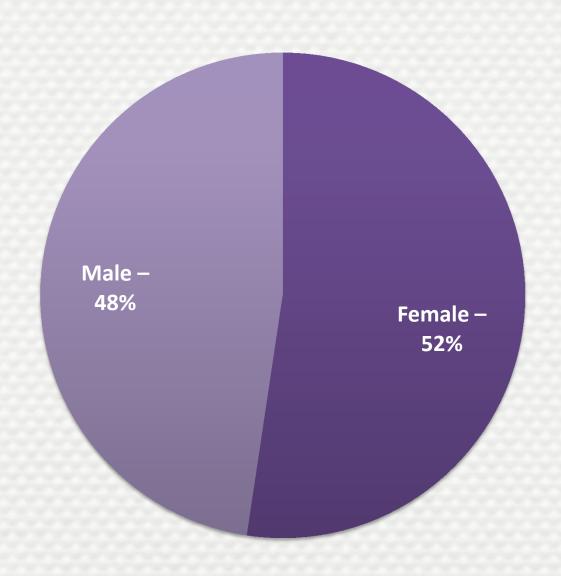


#### **Demographics**

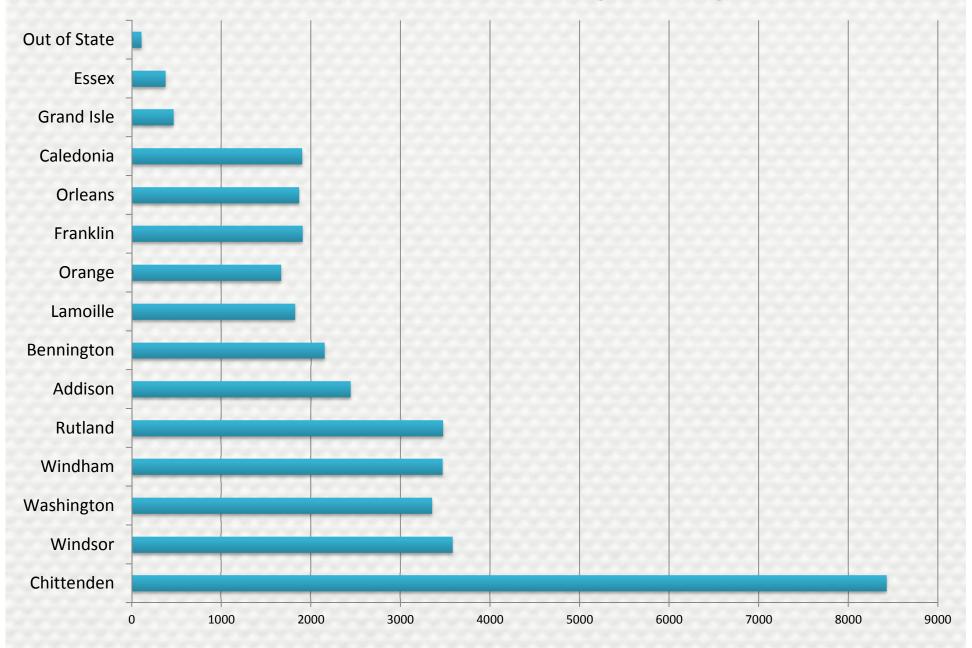
The following is demographic information on those who have enrolled directly through Vermont Health Connect. This information was last updated on **March 17**<sup>th</sup>.



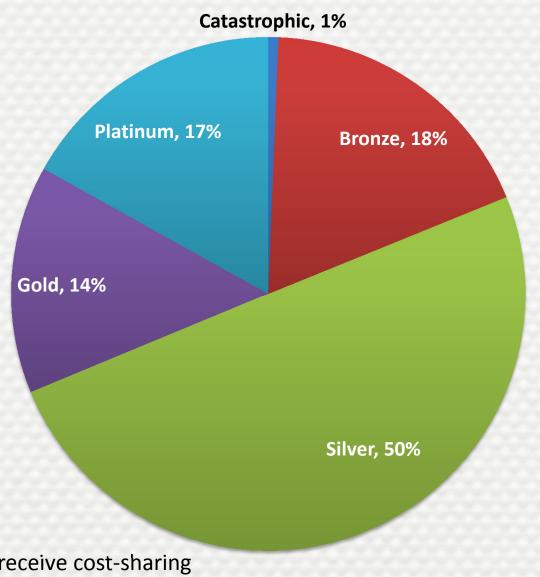
# QHP & Medicaid Enrollments by Gender (3/17/14



#### QHP & Medicaid Enrollments by County 3/17/14



#### **QHP Enrollment by Metal Level**

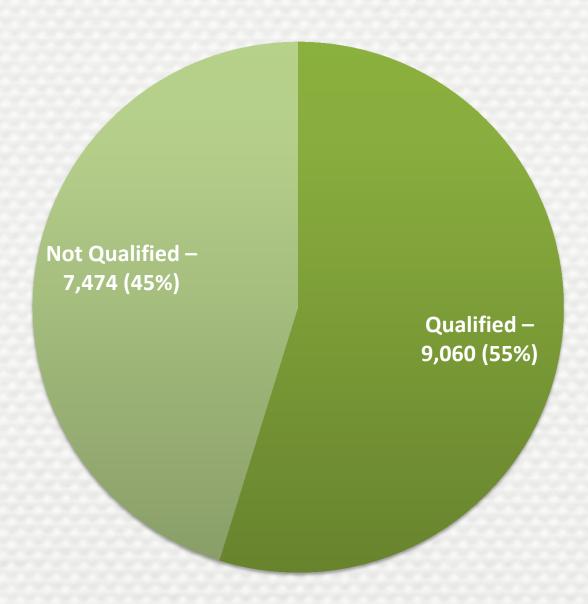


\*Out of the 7,092 people who are CSR eligible and in effectuated QHPs, 4,632 (or 65%) have Silver plans

In order to receive cost-sharing reductions, individuals must enroll in a Silver plan.

3/17/14

# **QHP Financial Help Eligibility**



#### **Data Requests**

- 38% of those who enrolled are under 30 years
   old (includes QHP & Medicaid)
- 18% of those who enrolled are between 18 and 30 years old (includes QHP & Medicaid)



### **Small Business Options**

- Vermont has received approval from CMS to continue direct carrier enrollment through open enrollment for 2015 plans
  - This means small business will have the options to enroll in VHC plans on the website, by phone, with an assistor or directly through a carrier.
- CMS is committed to employee choice and small business tax credit eligibility.



# Outreach 3/15-3/31

- Radio, digital and social media advertising
- Direct mail to Sunsetters who did not begin the enrollment process with information on the Special Enrollment process
- Direct call, email, and letter to those confirmed and not yet paid (3/19 and 3/26)
- 53 enrollment event opportunities throughout the state (more added daily)
- Countdown to 3/31 for Station Identifications/online (TBD)